

CITIZEN



CLP 7200e series

Revolutionary ribbon control in an easy-to-use clamshell design



“ARCP” - Active Ribbon Control & Positioning enhancement system

No ribbon wrinkling, no media slippage and perfect registration

Parallel, serial & USB as standard; Network and WiFi options

Faster processing gives up to 5x performance increase

Better. Believe It.®

L A B E L & B A R C O D E

CLP 7200e series

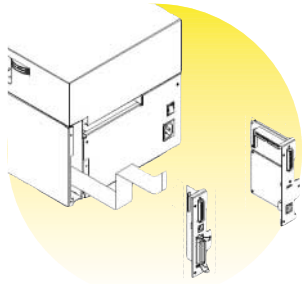
Introducing the latest and most advanced range of printers from Citizen - the CLP 7200e series.

Initially featuring two machines, the CLP 7201e and CLP 7202e, the new printers have a wide range of new and exciting features. These include our patented Active Ribbon Control & Positioning system, USB, Ethernet and WiFi interfaces and increased processing speed ensuring no delays even with the most complex of labels.

"ARCP"

Active Ribbon Control & Positioning

- No Ribbon Wrinkling
 - No wrinkling during normal printing
 - Removes any wrinkles introduced during ribbon loading within inches of running
- Accurate Print Positioning
 - Improved registration
 - No slippage between ribbon and media with any media types

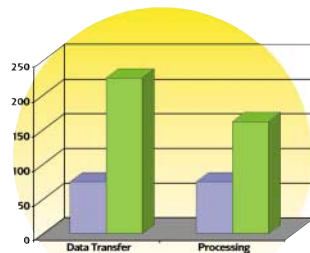


New Interfaces: IEEE1284 Parallel, USB, Serial Optional Ethernet and WiFi

- Parallel IEEE1284 as standard
- RS232C serial as standard with faster baud rates
- USB as standard
- Optional Ethernet Interface
 - Easy-to-install internal ethernet module
 - Easy-to-install internal WiFi 802.11 option due soon

Improved Performance - Faster Throughput

- Main processor performs at double the speed of similar products
- IEEE1284 Parallel operates at up to 5 times faster than existing parallel interfaces
- True-type font renderer as standard
- Flash memory installed as standard on CLP 7201e (ideal for storing downloaded true-type fonts and graphics)

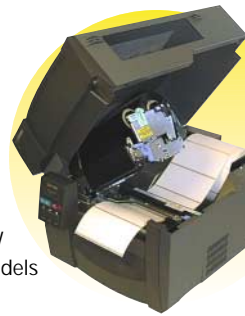


Technical Specification

	CLP 7201e	CLP 7202e
Technology	Thermal transfer and direct thermal with ARCP enhancement	
Resolution (approx)	203 dpi, 8 dots/mm	
Print speed (max)	7 inches/second	
Fonts TrueType download	1 Scalable, 8 Bitmap Supported as standard	
Media types	Roll or fanfold media; continuous or perforated; die-cut labels, tags & tickets	
Media sensing	Label gap, notch or reflective	
Moveable media sensor	Standard	Optional
Media width (min-max)	0.75 - 4.65 inches, 19 - 118 mm	
Media roll size (max)	8 inch, 200 mm (internal)	
Media thickness	0.0025 - 0.01 inches, 0.635 - 0.254 mm	
Print width (max)	4.1 inches, 104 mm	
Print length (max)	32 inches, 812mm	
Label length (min)	0.50 in, 12.7 mm	
Ribbon type	Wax, wax-resin or resin type, ink out	
Ribbon length	360m, 1182' or 74mm/3" outside diameter	
Interfaces		
IEEE1284 parallel	Standard	
RS232C	Standard	
USB	Standard	
Ethernet	Optional	
WiFi	Optional	
Case type	Heavy duty metal	
User interface	Liquid Crystal Display, 3 buttons + 2 LEDs	
User memory		
SDRAM on-board	2 Mb	2 Mb
Flash on-board	1 Mb	None
Flash expansion	4 Mb	4 Mb
Windows drivers	Yes, from dealer or web site	
Label design software	Yes, from dealer	
Options & accessories	Autocutter Peeler External rewinders Network interface, see above Flash memory card, see above Real-time clock module	
Size (WxDxH)	260 x 452 x 256 mm 10.25 x 17.8 x 10.1 inches	
Weight (approx)	12.5 kg, 27.5 lbs	

Clamshell mechanism, High-Lift Head

- Solid, heavy duty clamshell mechanism
- Easy media loading
- High-lift printhead for easy servicing
- New print head increases printhead life by more than 60% compared to previous models



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